

THE LAKEVIEW
CHAMBER OF COMMERCE



THE VIEW

JANUARY–FEBRUARY 2008

January
09

**Wired Wednesday,
AAA–Lincoln Park**

8:30 a.m.–10:00 a.m.

2121 N. Clybourn Ave.
Complimentary for
members, \$10 for
non-members

January
16

**WOW (Women
Out Working)
Networking Group**

6:00 p.m.–8:00 p.m.

WineStyles
1433 W. Belmont Ave.
\$15 for members,
\$20 for non-members

February
13

**Annual Dinner
at the Cubby Bear**

5:30 p.m.

Cubby Bear
1059-65 W. Addison St.
\$65 per person

February
22

**WOW (Women
Out Working)
Networking Group**

8:00 a.m.–9:30 a.m.

Saint Luke's Church
1500 W. Belmont Ave.
\$15 for members,
\$20 for non-members

CAUGHT IN THE ACT

1. Wired Wednesday guests enjoy the delicious food, drinks and fun at Joey's Brickhouse. 2. Volunteers at the 12th Annual Breakfast with Santa pass out donuts donated from Dinkel's Bakery and cinnamon rolls donated from Ann Sather to children and their parents as they wait for Santa. 3. Joey Morelli of Joey's Brickhouse and a helper prepare eggs for hundreds of neighborhood children and parents at the 12th Annual Breakfast with Santa.



5. Elsa Vasquez of Country Insurance & Financial Services cuts the ribbon as her fellow employees and Lakeview Chamber of Commerce Executive Director Heather Way look on.

Guests at the December Wired Wednesday, held at Cubby Bear, enjoy an open buffet as well as views of historic Wrigley Field. (4)

NEW MEMBERS

1. Chase

Mark Alterson
1240 W. Belmont Ave.
(773) 348-1352

2. Dog-a-holics

Candace D'Agnolo
3608 N. Southport Ave.
(773) 857-7600

3. Flourish Studios LLC

Julia M. Rahn
3020 N. Lincoln Ave.
(773) 281-8130

4. Insurance Service Center

Jack Rosen
4709 Golf Rd.
(847) 677-9400

5. Law Office of Anika Matthews, P.C.

Anika Matthews
1634 E. 53rd St., #209
(773) 684-3850

6. Minuteman Press

Joe Hernandez
1249 N. Clybourn Ave.
(312) 664-6150

7. Northside Chiropractic

Michael Dubick
3259 N. Ashland Ave.
(773) 755-9515

8. Perchance Boutique

Mary Liz Lehman
3512 N. Southport Ave.
(773) 244-1300

9. ProACTIVE Chiropractic & Physiotherapy

Jason Jared, DC
3430 N. Lincoln Ave.
(773) 426-4954

10. Ronald Coleman

3113 N. Lincoln Ave./
3114-16 N. Greenview Ave.
(847) 372-3729

11. Southport Lanes

Phil Carneol
3325 N. Southport Ave.
(773) 472-6600

12. Star Events

John Barry
1609 W. Belmont Ave.,
2nd Floor
(773) 665-4682

13. Your Clothes Call

Andrea Bodenstein
(773) 793-9130

WHAT'S THE BUZZ

Factoring

It's an age-old problem. Companies need to move quickly to make sales or expand into new markets. They also rely on a steady stream of payments from their buyers to meet operating expenses. Waiting for payment can throw off this tightly orchestrated schedule.

Trade receivables financing, also called factoring, advances cash for qualified receivables, so you avoid waiting 30, 60 or even 90 days for payment. This practice is especially appealing to small and mid-sized businesses that find bank lending requirements too restrictive.

In addition to immediate, unrestricted access to funds, receivables financing offers several important

benefits. *Protection from bad debt losses:* The factor determines the credit worthiness of your customers. By financing your receivables, you are no longer faced with the risk that your customers will not pay. The factor assumes the risk of non-payment due to insolvency. *Professional collections department:* Credit and debt collection functions are handled by the factor, so you can take care of higher-level activities such as sales and marketing. *Streamlined operations and management:* Receivables financing reduces your need for a credit and collections department. Many factors offer online management systems which allow you to view balances with available credit lines, invoices,

payment history of customers and a full range of account reports. *Build your credit rating:* Once you begin factoring and have adequate cash flow, you may be able to take advantage of supplier discounts, pay your suppliers on time and improve your credit rating.

These benefits are just a few of the reasons that factoring presents an excellent alternative to traditional bank financing.

Tom Aries, Regional Account Executive, for the firm Factoring for Coface Credit Management, North America. He is located in Chicago and can be reached at (312) 382-7080.

The 12th Annual Breakfast with Santa drew hundreds of children from around the neighborhood. Here, two excited boys tell Santa their Christmas wishes. (8)

6. Guests at the Country Insurance & Financial Services ribbon cutting check out the new, expansive office on Belmont Ave. 7. Volunteer David Finnerty happily assists an eager young Santa visitor with syrup for his pancakes at the 12th Annual Breakfast with Santa.



FROM THE DIRECTORS

Board Approves '08-'09 Slate of Directors

At its most recent meeting, the Chamber's Board of Directors approved the '08-'09 slate.

Incoming directors include: Paula Bork, Chicago One Realty; Meghan Hurley, Whole Foods; Ted Matlak, Property Consultants; Jon Seymour, FAVE Media; and Kris Hollowell, Lakeview Funeral Home.

Remaining incumbent directors include: Jay Collins, Collins and Burton; Bob Kirschbaum, CPA;

Ben Castronovo, Central Federal Savings; Reverend David Abrahamson, St. Luke Lutheran Ministries; Charo Ayala, ABN AMRO; Jill Gabbert, Byrne, Byrne and Company; Andrea Geller, Sudler Sotheby's International Realty; Chris Irwin, SR Commercial; Mark Knight, State Bank of Countryside; Michele Kunze, Signs Now; Carolyn Luton, 5 Oceans Creative; Chris Sears, Coldwell Banker Residential Real Estate; Noreen Keeney, Advocate Illinois Masonic Medical Center; Kevin Vaughan, Vaughan

Hospitality Group; and Cary Zartman, Z Factory.

The Board regretfully accepted the retirement of the following directors: Dan Spain, Standard Bank and Trust and David Knea, Kenesco Computing. Spain and Knea both served as Officers over the past three years. Most recently as President and Vice President, respectively. Their leadership and commitment was integral to the advancement of the Chamber.

NEWS FROM BELMONT

Save the Date: Nominate Worthy Members

Save the date on February 13th for the Chamber's Annual Dinner and Presentation of Membership Awards. This year's dinner will take place at The Cubby Bear and is generously sponsored by Central Savings. We will take a look back at 2007

by honoring those members who not only helped us accomplish our goals but made a significant contribution to the Lakeview Community. Additionally, this evening serves as the Chamber's Annual Meeting. The 2008-2009 directors will be installed as

part of the program. For more detailed nominating information and award descriptions, please visit lakeviewchamber.com. We look forward to seeing you on February 15th.

It's Not Easy Being Green...

Oh but it is! In 2008, the Lakeview Chamber of Commerce is accepting the challenge to GO GREEN. We are committed to taking the necessary steps to change the way we conduct our business. This includes preliminary initiatives such as coordinated

recycling efforts with our wards, less paper mail and recycling as many of our own used products as possible. We're even taking SSA #27 Green. We are exploring using as many plants as possible that are indigenous to Illinois. This means less watering and

less plantings because we are using plants that will thrive over longer periods of time in their natural environment. We hope that you will support our GREEN efforts. If you are interested in helping the Chamber GO GREEN in 2008, contact our office.

YOUR LAKEVIEW CHAMBER OF COMMERCE

1609 W. Belmont Ave.
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(773) 472-7171 Phone
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www.lakeviewchamber.com

Executive Director
Heather Way

**Director of Membership
Development**
Carmen Buffington

Project Coordinator
Megan Ali

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The View is designed and produced by Sandbox Studio, located at 1608 W. Cornelia Ave. To view additional work completed by Sandbox, visit them at www.sandboxstudio.net or give them a call at (773) 525-9258.

2007 BOARD OF DIRECTORS AND OFFICERS

Officers

President
Dan Spain
Standard Bank & Trust Co.

Vice President
David Knea
Kenesco Computing

Treasurer
Bob Kirschbaum
Robert Kirschbaum, CPA

Secretary
Ben Castronovo
Central Federal Savings

Directors

Pastor David Abrahamson
Saint Luke Church

Charo Ayala
LaSalle Bank

Jay Collins
Collins & Burton, Ltd.

Jill Gabbert
Byrne, Byrne & Company

Andrea Geller
Sudler Sotheby's
International Realty

Chris Irwin
Sussex & Reilly Commercial

Mark Knight
State Bank of Countryside

Michele Kunze
Signs Now

Carolyn Luton
5 Oceans Creative

Chris Sears
Coldwell Banker

Noreen Keeney
Advocate Illinois Masonic
Medical Center

Kevin Vaughan
Mystic Celt

Cary Zartman
Z Factory

LAKEVIEW LOCAL

Lakeview SSA #27 Meeting

Meeting TBA
Church of St. Luke
1500 W. Belmont Ave., 6:30 p.m.

Sheil Park Neighbors

Tuesday, January 8th
Mystic Celt
3443 N. Southport Ave., 7:00 p.m.

South Lakeview Neighbors

Meeting TBA
St. Alphonsus Church Basement
1429 W. Wellington Ave., 7:00 p.m.

Southport Neighbors Association

Meeting TBA
The Mercury Theater
3745 N. Southport Ave., 7:00 p.m.

West Lakeview Neighbors Meeting

Wednesday, January 16th
Lincoln/Belmont Public Library
1659 W. Melrose Ave., 7:00 p.m.

32nd Ward

Alderman Scott Waguespack
(773) 248-1330, 32ndWard@gmail.com

44th Ward

Alderman Tom Tunney
(773) 525-6034, www.44thward.org

47th Ward

Alderman Gene Schulner
(773) 348-8400, www.ward47.com

City of Chicago

www.cityofchicago.org

The 2007-2008 Lakeview Chamber Directory

has hit the street. If you would like copies for your office or business, please contact the Chamber at (773) 472-7171 or via email at info@lakeviewchamber.com. Thank you!

If you do not receive the Chamber email blasts, please contact the Chamber at (773) 472-7171 or via email at info@lakeviewchamber.com, so that we may add you to our distribution list. Our emails often contain important and pertinent information. Thank you!

MEMBER SPOTLIGHT

Cubby Bear

The Cubby Bear and Wrigleyville Rooftops are proud to be a member of the Lakeview Chamber of Commerce, and help the neighborhood in any way possible. We specialize in holiday, birthday, and corporate parties as well as community fundraisers. Our friendly staff would love to help make your next event a success! For more information about the Cubby Bear or Wrigleyville Rooftops, please visit www.cubbybear.com or call (773) 327-1662.

Happy Holidays!

AAA-Lincoln Park

Jeffrey Leonardi, Branch Manager, and staff at the brand new AAA Lincoln Park office are excited to be a part of the Lakeview Chamber! AAA Lincoln Park is eager to assist in Membership, Auto, Home and Life Insurance products. A Full Service Travel Agency along with AAA's "Show Your Card & Save Program" including Emergency Road-side Assistance. Please visit our Lincoln Park branch location at 2121 N. Clybourn Ave or call (773) 687-6105.

Mystic Celt

Mystic Celt is located at 3443 N. Southport Ave. It is the perfect place to eat, drink, and socialize with friends and neighbors. We always offer great specials, Monday through Thursday, plus a \$9.95 brunch buffet on Sundays. Our menu includes a creatively diverse selection of appetizers, salads, sandwiches, Irish specialty items, and comfort food. Our signature item is our 10 oz. Build-Your-Own Celt Burger. The back room is a great place to host your next private party. Mystic Celt offers several party packages, which can include both food and drinks. Packages can be customized to fit any party needs. Also, during the warmer months, outdoor seating is available on our sidewalk café.

Event Spotlight: WOW

We are excited for the 2008 WOW (Women Out Working) series. WOW brings together business owners, women in business, and organizations that support women in business to create a forum for women to connect, brainstorm, and grow their business. We are kicking off our second year of WOW with an evening event January 16th at WineStyles on Belmont. Join us for wine tasting and networking. And remember, businessmen are welcome as well!



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