



News from Belmont

Still Counting...

The Brown Line expansion project continues to move forward, albeit slowly. The last bid package which includes Paulina, Southport, Wellington, and Diversey has yet to be advertised. What does this mean? In all likelihood, construction will not begin in our area until early 2007. There is still no word on

which stations will close first, as this is decided by the contractor. There is good news for our neighbors to the North. It looks as though the Rockwell Station will open ahead of schedule. An exact date has not yet been announced but an opening is anticipated for later in the summer versus fall. The Brown Line Task Force is

planning another seminar for businesses affected by the Brown Line project with the Chicago Entrepreneurial Center and area Chambers of Commerce. A date and location have yet to be determined but should be announced soon. For more information about the Brown Line Expansion project, visit www.ctabrownline.com.

Member Spotlight

GCG Financial, Inc.



GCG Financial is a comprehensive financial services firm offering a wide range of quality financial products, insurance, and employee benefit programs to all types of businesses, as well as individuals. With over 30 years of experience, GCG Financial has built a tradition of "doing what is right," and a trademark of "service that excels."

As a Financial Advisor, Ryan Evans' areas of expertise include, Business Management Consulting: health insurance, employee benefits, executive benefits, business life insurance. Ryan's specialties include pension and 401(k) retirement plans. He also helps to coordinate the key advisors, i.e. attorney, CPA, etc., so the business owner can concentrate on their business.

Family Financial Strategies: Helping to secure family stability with an investment, insurance, and budgeting platform.* Ryan also works with individual clients on education and retirement funding.

For more information about GCG or to learn more about Ryan Evans' services, visit the GCG website at www.gcgfinancial.com or schedule an appointment by contacting Ryan directly at (847) 457-3165.

*Registered Representative, Securian Financial Services, Inc., Securities Dealer, Member NASD/SIPC, A Registered Investment Advisor. GCG Financial is independently owned and operated, 3000 Lakeside Drive, Suite 200 S, Bannockburn, Illinois 60015

Alchetec



Alchetec takes a proactive approach, helping local small and mid-sized businesses keep their computer networks operating at peak performance. We believe business owners face enough challenge making certain they aren't so bogged down running the company that they lose focus building the business. Our job is to tie IT resources to business objectives, increase the value technology brings to the business, and help control IT operating expenses.

We view technology as an essential component of the core business process, and when properly managed, it is possible computers will work for, not against, you. Technology is a part of successful business enterprise, and a little planning goes a long way toward keeping business on track and profitable. Our business experience and technology skills allow us to customize solutions.

Alchetec offers complete desktop, server, and network appliance protection, support, and management, 24/7. Our affordable fixed monthly fees include on-site technologists, a pro-active operations center and two telephone help desks—all for less than the cost of hiring someone in-house. We work full time to keep your IT systems clean, tuned, safe and up-to-date by performing "housekeeping" tasks and safeguarding against viruses, spyware, spam, and malicious security threats, including internal breaches employees can inadvertently bring into the network.

For further information, call Denise Vassilopoulos at (773) 275-9900, extension 8704 or visit, www.alchetec.com.

Event Spotlight!

The Hospitality Industry Panel Luncheon: One of the strongest business segments in Lakeview is the hospitality industry. It is an industry faced with the most challenges to do business. At this event we intend to bring together industry leaders and experts to discuss best practices of successful operators; working with local government and community groups in order to balance quality of life issues; and remaining viable in today's economy.

Save the Date:
Thursday, August 10th

This event is sponsored by:
School Yard Tavern
Mystic Celt



Events Calendar

July 12

Wired Wednesday
Hosted by **Barnes & Thornburg, LLP @ Flora**
2835 N. Southport Ave.
6:00 p.m.— 8:00 p.m.

July 20

Lakeview Chamber Charities
7th Annual Martini Tasting
Cooper's
1232 W. Belmont Ave.
\$30 per person
5:30 p.m.—7:30 p.m.

August 02

Wired Wednesday
Harris Bank
3601 N. Halsted Ave.
6:00 p.m.— 8:00 p.m.

August 10

Hospitality Industry
Panel Luncheon
11:30 a.m.



Voices of the View

Our Mission



by **Kris Hallowell**
President

“Does it support our mission”? This is a question that we as the Board of Directors, frequently ask ourselves. Simply stated, the mission of the Lakeview Chamber is to support area business through all means

necessary. That doesn't sound too difficult does it? It's actually more difficult than it may seem. There are times when opportunities and controversies present themselves that may or may not support the mission. When faced with these difficult decisions, we turn to the mission and find the answer. There are times when support-

ing the mission doesn't agree with what others might think. However, if we maintain the integrity of the mission, we maintain the integrity of our organization. If we continue to uphold this standard, at the end of the day, we know we did the right thing.

Organizational Excellence



by **Heather Way**
Executive Director

“What a person thinks on his own, without being stimulated by the thoughts and experiences of others is even in the best case, rather paltry and monotonous.” Albert Einstein.

One person cannot drive an organization to excellence. It takes strong leader-

ship and commitment from those involved in the organization. Those committed must also be committed to the mission of the organization and knowing that supporting the mission is always the right thing to do. Excellence requires integrity, quality, respect, responsibility, and relationships. If you partner these core competencies with spirit, energy, and enthusiasm, excellence will follow, but it does not stop here. The

pursuit of excellence must be on going. To maintain excellence within an organization, the leadership must constantly evaluate the organization from within to stay ahead of the curve on the outside. Is this easy? No. Is it worth it? Yes. Because maintaining the status quo will only lead to the demise of an organization.

Brainergy...Bring a Hungry Brain



What does it really take to be the new "hotcakes" in "they're selling like hotcakes"? It takes making connections, forming partnerships, and closing the deal. These three principals were the focus of June 27th's Brainergy. Attendees were provided with new ideas and practical applications via round table discussions led by sales and marketing professionals. Michelle Joseph, the Local Connection Chicago, shared tips and

ideas on continuing to build your network while Bob Borchardt of Cuisine Populaire tackled the subject of building business partnerships to further your products and customer base. Finally, Jason Way, a sales effectiveness consultant reminded his groups that it's not about closing the deal without being pushy, it's about being a sales professional. Brainergy is a program sponsored by the Chamber and designed to be your link to better business insights through discussions with

your peers facilitated by industry leaders. This program is offered exclusively to Lakeview Chamber members each quarter. For more information on upcoming Brainergy sessions, please visit lakeview-chamber.com. The Chamber would like to thank Kevin Vaughan and the staff at Mystic Celt for hosting this event and Z Factory for their development of the marketing materials.

Caught in the Act



1 Larry Michel of Home Loan Experts, Niki Zohrab of E Process Solutions and David Finnerty of National City Mortgage enjoy themselves at LightCare Medical Spa. 2 Maureen Martino of the Lakeview East Chamber of Commerce and our own Heather Way join forces at The Resurrection Center for Integrative Medicine. 3 The big scissors struck again at The Resurrection Center for Integrative

Medicine ribbon cutting. 4 44th Ward Alderman Tom Tunney, Heather Way of the Lakeview Chamber of Commerce and Thomas Moore of Anderson & Moore compare notes at the Zoning Luncheon. 5 Nancy Kapp of The Renaissance Companies, 32nd Ward Alderman Ted Matlak and Rev. Abrahamson of Saint Luke Church prepare for the panel discussion at the Zoning Luncheon. 6 47th Ward Alderman Gene

Schulter pose for the camera at the May 31st Zoning Luncheon. 7 Daniel Harrington, Mark Knight of State Bank of Countryside greeted guests as they arrived at the Zoning Luncheon. 8 William Kay of Alchetec, Cary Zartman of Z Factory and Carolyn Luton of 5 Oceans Creative network during Wired Wednesday at Joey's Brickhouse in June.



What's the Buzz?

Executive Director Now IOM

On June 7th, Executive Director, Heather Way graduated from the US Chamber's Institute for Organization Management. After completing 96 hours of course work over four years, Way earned the IOM designation which is held by only one third of Chamber Executives nationwide. When asked about the program, Way had this to say, "It has been the best experience

of my professional career. Not only have I developed as a professional, but I have been given the tools to make our chamber stronger." She continues, "I am truly grateful for this opportunity."

Institute for Organization Management is held in five locations nationwide and is designed as intensive leadership training for chamber and association executives. Industry leaders, non-

profit specialists, and professors from some of the nation's most highly regarded universities serve as the faculty. The curriculum is a combination of professional development and practical applications. Upon graduating from the Midwest Institute at the University of Wisconsin, Madison, Way was asked to return in 2007 as a member of the Board of Regents and class advisor.

Ahoy Chamber Members

On June 13th, nearly 250 Lincoln Park and Lakeview Chamber members set sail on the Anita Dee for an evening of networking. The well received event was generously sponsored by Andrea Geller and Deb Hutchinson of Sudler Sotheby's Real Estate. This was a great opportunity for members from two organizations to come together and form

new business relationships. The Lakeview Chamber staff would like to thank the Lincoln Park Chamber staff for all of their efforts in putting together such a great event. We would also like to thank the staff of the Anita Dee and J&L Catering for assisting in the execution of the networking boat cruise.



Heather Way, Executive Director of LCC, and of Kim Schilf, Executive Director and CEO of LPCC

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If you are interested in newsletter advertising, please contact the Lakeview Chamber of Commerce at (773) 472-7171.

Lakeview Local

Lakeview SSA #27 Meeting
Thursday, July 6th
Church of St. Luke
1500 W. Belmont Ave., 8:00 a.m.

Sheil Park Neighbors
Tuesday, July 11th
Mystic Celt
3443 N. Southport Ave., 7:00 p.m.

South Lakeview Neighbors Meeting
There are no meetings held in July or August.

West Lakeview Neighbors Meeting
Wednesday, July 19th
Paulina/Melrose Public Library
1659 W. Melrose Ave., 7:00 p.m.

32nd Ward
Alderman Ted Matlak
(773) 384-3011
www.tedmatlak.com

44th Ward
Alderman Tom Tunney
(773) 525-6034
www.44thward.org

47th Ward
Alderman Gene Schulter
(773) 384-8400
www.ward47.com

City of Chicago
www.cityofchicago.com

Burning Building? Call 911
Burning Question? Call 311

The new Lakeview Area street map and resource guide has hit the street. If you would like copies for your office or business, please contact the Chamber at (773) 472-7171 or via email at info@lakeviewchamber.com. Thank you!

If you do not receive the Chamber email blasts, please contact the Chamber at (773) 472-7171 or info@lakeviewchamber.com, so that we may add you to our distribution list. Our emails often contain important and pertinent information. Thank you!