



# Lake View

Since 1865



Boundaries: Lake Shore Drive to Ravenswood, and Montrose to Diversey

“Many portions of cities have achieved greater fame than the cities themselves...so it is with the township and the town of Lake View, which are very much a part of Chicago”.

-Michael S. Lerner  
*The Lake View Saga*

## Demographic Profile

Total Population	94, 817
Total Households	56, 926
Total Families	14, 007
Avg. Household Size	1.65
Avg. Family Size	2.56

### Population

Age	Male #	Female #	Total
<b>5 or -</b>	1584	1547	3131
<b>5-14</b>	1542	1448	3030
<b>15-21</b>	1499	2994	3005
<b>22-34</b>	24591	25147	49738
<b>35-54</b>	12803	10317	23120
<b>65 or +</b>	2802	4885	7687

**Avg.** 31.8                      30.9

### Housing Units

Total Occupied Units	56962
Owner Occupied Units	17121
Renter Occupied Units	39841

*Data Source: US Census Bureau (2000)*

## Traffic Profile

### **Lake View East**

#### Daily Avg. Vehicle Counts

- N. Broadway                      10800
- N. Clark Street                      19800
- W. Diversey                      24200

#### Area Assets:

- Bustling commercial & nightlife district
- CTA commuter transit line

### **Lake View**

#### Daily Avg. Vehicle Counts

- N. Ashland                      25500
- W. Belmont                      17900
- N. Lincoln                      13500

#### Area Assets:

- Close to Wrigley Field
- CTA Commuter transit line
- Strong residential community
- Annual festivals

*Data Source: www.cityofchicago.org*

## Retail Potential (in \$ millions)

Total Consumer Expenditures	\$1800
Total Retail Sales	\$904
Expenditure Leakage\$	\$896
Expenditure Leakage%	50%
Concentrated Buying Power (\$/sq mi)	\$577

## Expenditure Leakage

(by four sample store types/in \$ millions)

Grocery	\$64.4
General Merchandise	\$175.4
Drug Stores	\$41.8
Restaurants	\$6.4

*Data Source: MetroEdge*