

Lakeview Chamber of Commerce: Street Pole Banner Program 2012

Brand your community TODAY!

Get your business noticed with our Street Pole Banner Program. The street pole banner program is a great way to create impactful signage for your business while branding your community. Street pole banners have 24+ hour visibility on some of Lakeview's busiest streets: **Addison(1700W-1200W), Ashland(2800N-3600N), Belmont(1200W-1700W), Lincoln(2800N-3600N) and Southport(2800N-4000N)**. For more information visit www.lakeviewchamber.com

Initial Investment:

\$275* per banner (two sided) *See below

\$ 35 one time set up fee

NEW! \$ 35 use your logo instead of plain text

Annual Renewal Fee:

\$100 per year

Benefits:

This low cost advertising opportunity includes permits, proofing, installation and maintenance. LCC will alert advertisers to renewal deadlines and handle the reinstallation of any damaged banners at no additional cost to the advertiser.

2012 LCC Street Pole Banner Contract

Company Name: _____ Contact: _____

Phone: _____ eMail: _____

Pay by credit card:

Name on Card: _____ MC VISA AMEX

CC Number: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____

Signature: _____

Banner Order:

No. Banners _____ x \$275.00

Use My Logo \$ 35.00

Set Up Fee \$ 35.00

Sub-Total _____

Total Due _____

Preferred location of Banners:

We will do our best to accommodate address requests.

Banners will be assigned on a first come first served basis.

Address 1: _____

Address 2: _____

Address 3: _____

Address 4: _____

For Office Use Only

Date Rec'd: _____

Payment Rec'd: _____

Balance Due: _____

Discounts Applied: _____

Rebate Issued: _____

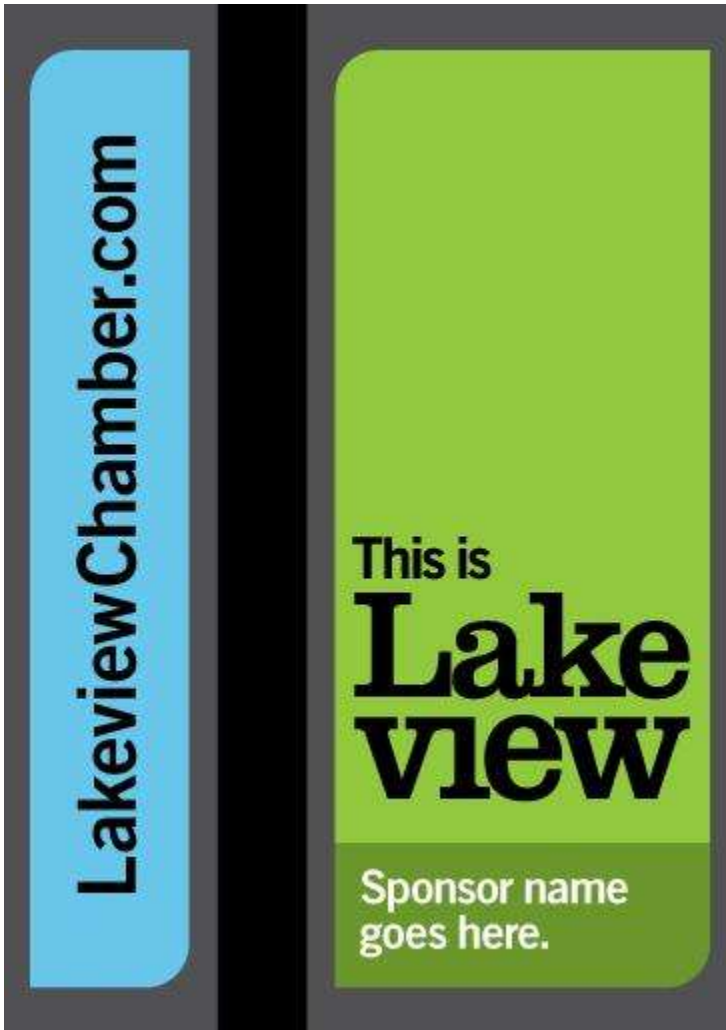
Guarentee: 06/30/14

Balance Due: _____

LCC Approval: _____

Questions? Contact Heather Way (773) 472-7171 or hway@lakeviewchamber.com

Lakeview Chamber Street Pole Banner Program Specifics



What you need to know:

1. Banners consist of one thick banner and one thin alternating banner. Two banners total per pole.
2. Sponsor name is placed on main, thicker banner.
3. The printable area for sponsor name is limited as per city ordinance for advertising on the public way as it pertains to neighborhood identifiers.
4. **We highly recommend using text. Very few logos can accommodate this design.**
5. If using, logos must be submitted as Vector files
6. Allowable Copy:
Company Name Only
7. The following are NOT allowable copy:
Website
Telephone Number
Street Address
8. Banner copy (including artwork, if applicable) is due at the time of order.
9. **50% deposit is required at time of order.** (If adding LCC membership, membership must be paid in full at time of order.)
10. **Balance due 7 days prior installation.**

Please fax the order form and contract back to:

Mary Kate Rohan | 773.472.0198

or eMail to:

mkrohan@lakeviewchamber.com